

The Reminder

March 2015

Senior Men's Club of Birmingham, Michigan



Inside

- 2 Membership News
- 3 Games
- 4 New Life Member
- 5 Groups
- 6 Special Events
- 7 Visit Our Website
- 8 Mystery Lyrics



"In Like a Lion
Out Like a Lamb."

SMC Promotional Brochure

About three years ago, a promotional brochure describing the Senior Men's Club of Birmingham was developed. The basic objective of this brochure was to achieve expanded awareness of our club and hopefully to reverse a declining membership trend. Members were asked to contact friends, neighbors, fellow parishioners, men we knew in other groups and organizations, etc. about the brochure. In short, we asked our members to "sell" our club. It was suggested that we all knew men who should belong to our great organization.

How did it work? There is some clear evidence of success. The long term trend of a declining member count slowed considerably. In addition and perhaps most significantly, we experienced a significant increase in our Associate count. This is really the life blood of our club – new members who can contribute to our growth and vitality.

But we haven't "turned the corner" yet. We want to do more than stabilize our member count – we need to expand. To that end, the promotional brochure has been revised and distribution to members has begun. The new brochure has been updated with more focused copy, has all new pictures of smiling members participating at Club events and activities and has been printed on heavier glossy stock. It really looks good!

Brochures will continue to be available at Friday meetings. In addition to contacting individual prospects, it is suggested that members think about displaying brochures at public locations frequented – stores, libraries, churches, offices, or other organizations. Put on your selling hat!

—Dick Harper

MARCH PROGRAMS

MARCH CHAIRMAN: Dick Bradley

- 6 Dr. Ted George, Chairman, Michigan Parkinson Foundation *Parkinson's Disease and Challenges*
- 13 Dr. Steve Wogaman, President, Chamber Music Society of Detroit *Chamber Music in Detroit*
- 20 Michael S. Dzialo, President, Managed Asset Portfolios, LLC *Global Macro-Economic Environment: The Impact on Financial Markets*
- 27 Helen Taylor, State Director, The Nature Conservancy *Changing Scale of Conservation: Shifts in Land Protection Strategies*

APRIL PROGRAMS

APRIL CHAIRMAN: John Reddy

- 3 NO MEETING (Good Friday)

MARCH DISCUSSIONS

MARCH CHAIRMAN: Roger Krieger

- 6 Dexter Snyder, SMC Member, Cranbrook Institute of Science *The Cranbrook Family Discovery Center: Igniting Passion for Science in Children*
- 13 Lisa Mammoser, Beaumont Speech, Language & Hearing Dept *Memory Tidbits for Daily Living*
- 20 Jim Wolfe, Traveler *Exploring Cuba*
- 27 Jeremy Mitchell, Recruitment Coordinator, TIP, Wayne State University *Wayne State Successes with TIP*

APRIL DISCUSSIONS

APRIL CHAIRMAN: Larry Ierman

- 3 NO MEETING (Good Friday)



New Member:



Gary H. Ford
844 Pilgrim Ave.
Birmingham, MI 48009-4615
248-642-3855
desperadoFord@aol.com
Sponsor: Pete Kass

To Life Member:

Bernard Arca
William M. Spreitzer
Clifford Wagoner

Deaths:

Robert Bentz (Life), joined November 1990
Theodore A. Chapekis (Life), joined April 2004
Kenneth A. Fox (Life), joined April 1993
Kenneth W. Peterson (Associate)
E. LeRoy Wheatley (Life), joined May 1986

—Pete Kass, Membership Chairman
—Robert Beach, Database Chairman
 —Bill Shaffmaster, Tom Booth
 & Gene Markel, Photography



Time to
Spring Ahead
Daylight Saving Time begins
Sunday, March 8, 2015

New Associates:

Richard B. Laimbeer
22083 Orchard Way
Beverly Hills, MI 48025-3550
248-932-3362
rlaimbeer@yahoo.com
Sponsor: Cliff Snedeker

William H. Kersten
155 Westwoods Court
White Lake, MI 48383-1782
248-889-3705
whkersten@provide.com
Sponsor: Pete Kass

James W. Suhay
740 Fairfax Street
Birmingham, MI 48009
248-642-8514
jsuhay@sbcglobal.com
Sponsor: Augie Perrotta

Paul Lieberman
4102 Winterset Lane
West Bloomfield, MI 48323-3157
248-770-2514
lynnpaull@aol.com
Sponsor: Pete Kass

Oliver P. Marcotte
5905 Wing Lake Road
Bloomfield Hills, MI 48301-1257
248-851-0430
olivermarcotte@comcast.net
Sponsor: Bob Beach

Robert F. Parker
2886 Quail Run Drive
Troy, MI 48098-4125
248-330-4345
parkgar@aol.com
Sponsor: Robert M. Parker Jr.

2015 SMC Handbook

The 2015 Handbook was made available to members at the January and February Friday meetings. Members can still request a copy from Jack Burns of the Handbook Committee at 248-644-7619 or at JackBurns1@comcast.net.

—John Zarek, Handbook Committee

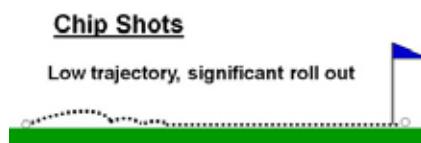


Games



Winter Golf

Winter golf practice continues at the Oakland Yard Dome every Thursday from 9:30 to 11:30AM. The cost is \$10 for all the balls you wish or can hit. Join us for lunch afterwards at Hero's Restaurant. Dome golf will continue until the Springdale Golf Course opens for the 2015 season.



The annual chipping contest was held on February 26 and results were not available at press time for this report.

The annual putting contest will be held on Thursday, March 19. Each contestant will be required to donate \$2 to the pot. The pot will be split among the first, second, and third place winners on a 50/30/20% basis. The special rules for this contest be will be posted at some out of the way location and are subject to modification at the whim of the Chief Judge.

On February 12, Dave VanLoozen, the noted teaching golf pro, was on hand to help make our swings better. He will return on March 12 to give us a final tune up for the upcoming season.

—The Golf Committee

Bowling

One of our teams has achieved a significant lead in the second half of the season. The Sierra's (Chuck Frederick, Ken Beres, Bob Klein and Pete Kass) now have 48 points – 10 points more than three other teams tied for second. We still have six weeks to go, and if history means anything, lead changes may well happen. We welcomed Denny Winowiecki back – he has been out with physical problems for most of the season.



With the snowbirds basking in the sun, and other members seeing their doctors, we are really short of bowlers. Even if you haven't bowled for a long time (maybe never) come out to Thunderbird Lanes on Maple any Monday or Wednesday (practice) at 9:00AM. You will be welcomed and have fun!

—Dick Harper

Monday Golf

A reminder: All interested golfers are warmly invited to join us for wonderful social and exercise opportunities on Monday mornings at Lincoln Hills Golf Course beginning April 20. Sign-up sheets are posted on the Bulletin Board at the regular Friday Club Meetings. To reserve your tee time on a REGULAR basis (for sixteen weeks) we need your name and a check for \$224.00 by April 7. If you wish to play as a WALK-ON all that is needed is your name on the sign-up sheet. The available tee times run from 7:30 to 9:00AM. Questions may be directed to Bill Spreitzer at 248-647-5140.



—The Golf Committee

New Record Set

The Columbus Police Department recently announced that a new intercollegiate record had been set. After the Ohio State Buckeyes defeated Oregon in the national championship football game, a total of 101 couch fires were reported. This total slightly exceeded the 97 couches set afire in East Lansing after the Spartans won the Cotton Bowl game against Baylor. Lastly, an unconfirmed report indicates that fraternities at the University of Michigan have begun stockpiling couches in the unlikely event that Michigan wins an important game next fall.



**BEWARE
THE IDES
OF MARCH!**



© 2015 Dick Harper

Life Member Bill Spreitzer

The latest member in our club's most prestigious category – Life Membership – is **Bill Spreitzer**. Bill is one of those rare birds – a native Detroiter. He was born, raised, educated and married in Detroit and has been a lifelong resident of the area. After earning a Bachelor of Aeronautical Engineering Degree, Magnum Cum Laude, from the University of Detroit, Bill joined GM Research Laboratories. He spent 45 years with them in numerous research and management positions, retiring in 1996.



Throughout his career, Bill was very active in national and international activities involving intelligent transportation systems. He garnered numerous awards and is a fellow in the Society of Automotive Engineers and in the Engineering Society of Detroit.

Despite these honors and accomplishments, Bill says that his greatest claim to fame is the fact that his wife, Rose Marie, was a big winner on the "Price is Right" TV show years ago. She won a huge color TV console. They had to almost build bleachers in their living room to accommodate the neighborhood kids who wanted to watch the Walt Disney show on Sunday nights.

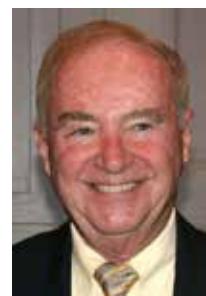
Bill and Rose Marie have two children, five grandchildren and four great grandchildren. They live in Beverly Hills. Bill is an active SMC member – he now chairs the Associate's Golf Committee and Club golfing at Lincoln Hills. Welcome and congratulations, Bill!

—Gene Jacoby

Officer at Large

Each year, we elect two members to an important Club position – Officer at Large. Our bylaws indicate that these officers "serve as advocate for the general membership, and present to the Executive Board any requests for audience, petition or ideas." In simpler terms, they are the communication bridge between members and the Board. They attend Executive Board meetings and report any member issues, questions, suggestions (or even complaints) for appropriate action or resolution.

Members serving as Officer at Large for 2015 are **Charley Blank** and **Pete Mehra**. Both are very active and well known and have served the Club in other capacities. They attend most Friday meetings and of course, will welcome any member comments or suggestions.



Charley Blank

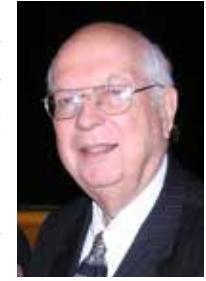


Pete Mehra

—Dick Harper

Irv Poston Honored

Past President and longtime SMC member Irv Poston recently received a most noteworthy award from the Engineering Society of Detroit. Irv headed Plastics Engineering at the GM Tech Center in Warren for many years and was honored with the Gold Award from the ESD in a ceremony at Schoolcraft College. This award recognized Irv's many achievements in the development and implementation of plastics for automotive applications. Congratulations Irv!



Senior Health Matters

Life Expectancy Reaches a Record High in the US

According to an October report from the National Center for Health Statistics of the Center for Disease Control:

- Life expectancy at birth reached an all-time high of 78.8 years
- Women had a higher life expectancy (81.2 years) than men (76.4 years)
- From 2011 to 2012, the death rate fell 1.1% to an historic low of 732.8 per 100,000 population
- The top 10 causes of death in 2012 stayed the same as in 2011 but for 8 of the 10, the death rate fell significantly

- » Heart disease -1.8%
- » Alzheimer disease -3.6%
- » Cancer -1.5%
- » Diabetes -1.9%
- » COPD -2.4%
- » Influenza & Pneumonia -8.3%
- » Stroke -2.6%
- » Kidney disease -2.2%

- The infant death rate fell 1.5% to a record low of 597.8 per 100,000 live births. The top ten causes of infant death remained the same. Sadly, the suicide rate increased 2.4% and the rate remained the same for unintentional injury but, more optimistically, from 2000 to 2012, the age-adjusted death rate in the US fell 15.7%.

—Augustine L. Perrotta, DO

Groups



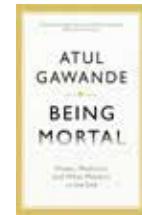
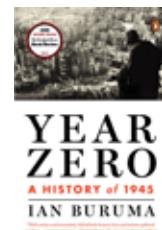
Book Reading Groups

On Wednesday, March 4, at 10:30AM we will discuss Ian Buruma's *Year Zero: A History of 1945*.

In this book Buruma argues that World War II—widely considered “the Good War”—nevertheless had an aftermath that turned out badly for many people, and also turned out splendidly for some people who did not deserve it, such as “last-minute heroes” with phony resistance credentials. Buruma knows six languages, and he has a personal connection to the end-of-war and immediate-postwar era (because his Dutch father was a forced laborer in Berlin) so he writes from a deep knowledge of his subject.

On Monday, March 16 at 3:00PM we will discuss Atul Gawande's *Being Mortal: Illness, Medicine and What Matters in the End*. Dr. Gawande—author of four best-selling books—is a surgeon at Brigham and Women's Hospital, in Boston, and a professor at the Harvard School of Public Health and at Harvard Medical School. This book is a personal meditation on how we can better live with age-related frailty, serious illness, and approaching death. Gawande calls for a change in the philosophy of health care. The aim of health care, he argues, should not be primarily to ensure health and survival; instead, its aim should be to “enable well-being.”

—Frank Auld



Investment Group

On Wednesday, March 11 at 2:45PM, Bill Halbert, Senior VP, Morgan Stanley will review the 2015 market outlook and the best investment opportunities. “Morgan Stanley’s 2015 features: The Rebalancing Act” will be his theme. Bill has presented to the SMC Investment Group for 29 straight years. Last year he correctly forecasted a good market. Come and hear his excellent discussion.

Jerry Peck continues to lead the Stock Game with a 61.3% gain. Bob Rossi is second with a 57.0% and Mike Clement third at 49.5%. Tom Venier, Charlie Blank, Phil Owen and Kirby Callam follow. With this volatile market, the winner is uncertain. Stay tuned. The game ends May 31.

—George Miller

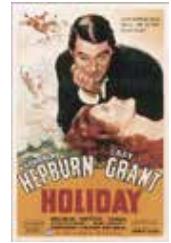


Classic Movie Group

On Monday, March 9, John Paesano will present one of his all time favorite films,

“Holiday” (1938), at 1:00PM. In this comedy classic, nonconformist Cary Grant thinks he has found the girl of his dreams, Doris Nolan, but when he confronts her stuffy NYC society family he finds that his freethinking ways are actually a perfect match for Nolan’s younger sister, Katharine Hepburn. So, Cary has to decide on which woman will be the one for him. Please plan to join us to find out how Cary winds up with Katharine and to enjoy this great ‘30s film classic.

—Fred Hansz



Camera Group

On Tuesday, March 10 at 2:00PM our guest speaker will be Ed Proctor. His subject will

be "The Amazon Basin and Peacock Bass Fishing." This will be a PowerPoint presentation of a trip to the Amazon Basin, Brazil. Visiting the historic city of Manaus, then flying to a remote tributary of the Amazon River, Ed and his wife Carrie, embark on a back-country adventure, camping on sandbars in tented barges, surrounded by tropical rainforests, and fly fishing for wild Peacock Bass.

—John Slocum



Computer Group

On Wednesday, March 25 at 3:00PM, Rodger Gach will be our guest speaker.

He will be ready to answer any PC related questions. As questions come up, write them down so that they are not forgotten. Written questions can be submitted before the meeting starts. Rodger will also discuss updating computer software as well as any changes in the Tune-Up Tips that he feels are beneficial for keeping a computer running trouble free. Rodger's Tune-Up Tips can be found on the Senior Men's Club website under the Computer Group tab. Guests and members are all welcome at this meeting.

—Ron Denton

Special Events

2015 Auto Show Fun



Get Ready for Baseball

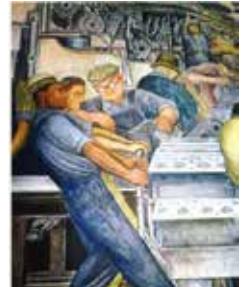
Mark your calendars! On Wednesday, May 20, we will again board the bus for our annual trip to Toledo and beautiful Fifth Third Stadium for a baseball battle between our Mud Hens and the Gwinnett Braves. After the game we will enjoy a late lunch (location TBD), followed by a brief visit to the Toledo Museum of Art Glass Pavilion. Tickets will go on sale on Friday, April 24 for \$35 (lunch not included.)



—Jim King

Special Exhibit at DIA

Inform your significant other and mark your calendar now! On Tuesday, April 21, 2015 we will experience a "blockbuster, once in a lifetime" special exhibit at the Detroit Institute of Arts. The exhibit features Diego Rivera and Frida Kahlo works created during the highly productive year of April 1931 through March 1932 they spent in Detroit.



This is a must see opportunity for everyone interested in the major contributions of the Detroit art community to the development of the arts. You may have seen the Diego Rivera mural "Detroit Industry" on the four walls of the DIA gathering space. During the same period Frida Kahlo developed her now renowned artistic identity.

Tickets are just \$20 per person, which includes motor coach transportation, exhibit fee, an instructional lecture prior to the exhibit and an audio guide for each attendee. Cafeteria style lunch is on your own in the DIA Café.

The bus will arrive in the First Presbyterian Church parking lot at 9:00AM and leave at 9:30AM. Arrive at DIA John R. St. entrance at 10:15AM for a meet and greet and instructional lecture by DIA staff, tour exhibit at 11:00AM, lunch in Café at 12:30PM, depart DIA at 3:00PM, arrive in Birmingham 3:45PM. The DIA gift shop is located at the Farnsworth St. entrance.

Some ticket buyers have a DIA Family Membership which may entitle them to special consideration on ticket price. Verify with the DIA that your membership is current and bring your Family Membership card when purchasing tickets. DIA requires verification before the exhibit tour date.

Tickets go on sale Friday March 20, 2015. This event is expected to be a sellout, so purchase your tickets as soon as possible.

—Wenzel Koch

"Rumors" SOLD OUT!

Jerry Stribbell of the Special Events Committee reports that the March 19 trip to Royal



Oak for dinner at Lily's Seafood and the Neil Simon play "Rumors" is a sell out. Jerry is taking names for a wait list – see him on any Friday or call 248-661-0627.

Visit Our Website Often

Our SMC website has a wealth of information for members and prospective members including:

- Activity Group Meeting Information
- Special Events Schedule and Details
- Current and Past Issues of *The Reminder*
- And Much More

Point and click this link on electronic (email) versions or enter it into your web browser:

www.seniormensclubbirmingham.com.

Be sure to bookmark it as a "favorite!"

—Irv Poston

The screenshot shows the homepage of the Senior Men's Club of Birmingham, Michigan website. At the top, there is a navigation bar with links for Home, Activity Groups, Special Events, "The Reminder", About Us, Application, Member Login, Bulletin Board, and Contact Us. Below the navigation bar, there is a banner for "CLUB DATES TO REMEMBER" featuring various club events like "Farewell Board Meeting - Thursday, February 19 at 7:00PM" and "Annual Drawbridge - Friday, February 20". To the left of the banner is a circular logo for the Senior Men's Club of Birmingham, Michigan, and a photo of two men. To the right of the banner is a section titled "SMCB Supports" listing organizations like The Community House Birmingham and TCF. At the bottom of the page, there is a footer with a link to "Join for the golf and found so much more!" and a "Back to Top" button.

104 Past Due

As of this writing we have 104 members who have not paid their dues for 2015. Second notices are being mailed later this month which includes the added late fee of \$10.00. To avoid the expense of the mailing of these notices we ask that you pay your dues of \$50.00 immediately. A coupon is included below in this issue for your convenience.

To those members who have paid their dues and to those Life Members who have made contributions we thank you.

—John Groves, Treasurer



Life Members Paying Dues

The generosity and love of our Club is evidenced by Life Members who continue paying dues, even though no longer required to do so. We previously listed 37 such members. Our finance staff reports that we have heard from these 24 additional contributors:

Paul Cicchini	Edgar Jones	Tom Sandercock
Jim Clark	Bob Jordan	William Schwartz
Ben Ewing	Dick Judy	John Slocum
Charles Gates	Dick Lindgren	Bruce Smiley
Alex Gherlan	Robert Loesch	Andy Spencer
Oliver Green	Reid McCulloch	Roger Struck
Harold Jackson	Jack McLaughlin	David Tennent
Bill Johnson	Al Roberts	Clarke Thornton

SMC 2015 Dues Coupon

2015 dues were due before January 1, 2015. A \$10 late fee **must** be added for dues paid after January 1, 2015. Make checks payable to SMC and pay at a meeting or by mail. Please use the coupon if paying by mail.

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

If paying by mail, send to:

Senior Men's Club - Dues
The Community House
380 South Bates Street
Birmingham, MI 48009

Dues:

- \$40 Active Member
 \$40 Associate Member
 \$0 Life Member*

**Life Members pay no dues, but many use the coupon to make a voluntary contribution for financial support of our Club.*

Mystery Lyrics

We tried another college drinking song with some success. We don't know what it means or implies, but eight readers correctly identified the college associated with these lyrics:



*Like all good jolly fellows
I drink my whiskey clear*

Yes it's Georgia Tech, so hearty congratulations to John Perrymen (a Georgia Tech grad), Dick Mueller, Dick Hameister (from Tennessee), Charley Blank, Rose Marie (Tom) Venier, Chuck Himelhoch, Pete Kass, Dick Smith and Clay Gordon.

Let's try another in this category – with these lyrics:

*Then drink to all the happy hours
Drink to the careless days
Drink to _____ our alma mater
The college of our hearts always*

Can you fill in the blank with the college name?

Sports Trivia

We were somewhat surprised when we received only a few responses when we asked if you could identify the old time Tigers nicknamed "Hoot", "Coot" and "Boots." These players were "Hoot" Evers, "Coot" Veal and "Boots" Poffenberger. Lynn Evans and Pete Kass remembered "Hoot" and "Coot", while Chuck Himelhoch, Clay Gordon and Dick Smith remembered "Hoot" and "Boots."

Maybe this challenge will be easier, especially if you ever have listened to National League baseball games. Two announcers had trademark calls – the first sang "Take Me Out to the Ballgame" at the 7th inning break and if his team was behind would yell "Let's get some runs!" The second would always end the game with these words (if his team won) – "and this one belongs to the Reds." Can you name these announcers?

—Dick Harper

THE REMINDER

A monthly publication of the Senior Men's Club of Birmingham, which meets on Fridays at 10:30AM at The Community House, 380 South Bates Street, Birmingham, Michigan 48009.

Officers for 2015 are: George L. Stern, president; Eugene P. Jacoby, first vice president; Richard A. Kamp, second vice president; Robert I. Hayes, recording secretary; Charles R. (Dick) Bradley, corresponding secretary; John P. Groves, treasurer; James A. Bayson, assistant treasurer; Charles J. Blank and Pradeep (Pete) Mehra, officers at large; George A. Grove, parliamentarian.

THE REMINDER includes: Dick Harper, editor; Chuck Ragains, and John Flintosh, associate editors; Tom Booth, Bill Shaffmaster, and Geno Markel, photography; Mary Kennedy, computer layout; Bob Jordan, mailing.

Senior Men's Club of Birmingham
380 South Bates St., Birmingham, MI 48009
www.tchserves.org

CLUB DATES TO REMEMBER

Executive Board Meeting: Tuesday, March 10 at 9:30AM

Reminder Deadline: Friday, March 13

Games

Bowling: Mondays at 9:00AM at Thunderbird Lanes

Bridge: Tuesdays at 9:00AM and Friday after lunch

Thursday Golf: Oakland Yard Dome at 9:30AM

Monday Golf: Begins at Lincoln Hills on April 20

Special Events

"Rumors": Thursday, March 19, 2015 **SOLD OUT!**

DIA Special Exhibit: Tuesday, April 21, 2015 at 9:30AM

Group Meetings

Book Reading Groups: Group A: Wednesday, March 4 at 10:30AM
Group B: Monday, March 16 at 3:00PM

Classic Movie Group: Monday, March 9 at 1:00PM

Camera Group: Tuesday, March 10 at 2:00PM

Computer Group: Wednesday, March 25 at 3:00PM

Investment Group: Wednesday, March 11 at 2:45PM

All events at The Community House unless otherwise stated.

SMC ON THE WEB:

www.seniormensclubbirmingham.com

www.tchserves.org/outreach-and-clubs/clubs/senior-mens-club-of-birmingham

ON THE GO AT THE AUTO SHOW

THURSDAY, JANUARY 22, 2015



Photos courtesy of Tom Booth,
Dick Kamp & John Reddy



Photos courtesy of Tom Booth,
Dick Kamp & John Reddy